

Title of the Programme: Two- day Teen to Tycoon Entrepreneurship Programme

Resource Persons:

Objectives: To encourage self-Employment tenderness. To widen the base of entrepreneurship development achievement motivation and entrepreneurial skills among students.

Report: TSKC in collaboration with English Department organized a two day Boot Camp. Teen to Tycoon an initiative sponsored by the US Consulate Alumni Association in collaboration with US Consulate public Affairs section. As a part of Two day intensive Boot Camp student were praised with a step by step entrepreneurial tool-kit.

Outcomes:

The students were educated on how to;

- Write a business plan
- Analyse the financial needs and prospect of business.





Title of the Programme: Life skills and Interview Skills(Mahindra Pride classroom)

Date: 13th to 20th Feb,2020

Resource Person: Mr.Murali

Objectives:

- To bring Awareness about MNC Company and its Working
- To update Interview Skills &Life skills

Report: TSKC in collaborated with Mahindra Pride classroom Organized One week workshop on Life skills and Interview Skills .The students were trained to give PPT Presentation ,Group discussions, Jam Sessions ,Team work ,Inter personal skills and Interview Skills

Outcome:

- The students were groomed to face interviews
- Students learn to present PPTs and Group discussions
- The students were trained in inter personal skills and personal attitudes.



Title of the Programme : Entrepreneurship and Innovation programme.
28th to 30th October, 2018

Resource persons involved:

1. Hillary M.J.S. Weber Sky Deck Venture University of California ,Berkley.
2. CharanLakaraju FounderStumaz and Digital magazine
3. SreeDivyaRalapudi ,Managing director, Innovivi.

Students participated : 8

Report:TSKC Vivekananda Government Degree College under the chairmanship of Commissioner of Collegiate Education in collaboration with University of California Berkely, U.S.A. organised a three-day training programme for women in entrepreneurship and innovation to enhance entrepreneurship skills among women. Twenty girls were shortlisted for the training, out of which eight girls were selected. The girls attained training at Innovivi Centre for Excellence, a co-partner of University of California, (U.S.A.).

During the training resource persons motivated the students with their successful stories and enlightened the opportunities waiting for women to venture out. Accordingly, activities based on facilitating women to become self-reliant and sustain their career and livelihood was conducted. It also aimed to bring out business ideas and train them as to how to realize it.

Outcome: The workshop trained the students in basic business skills, ideas and innovations and also helps students' asses if their ideas are of market value as well. The students opened up with innovative ideas and gained confidence in pursuing their career in entrepreneurship.



Inter collegiate entrepreneurship competition (Phase I)

Title: Entrepreneurship Orientation (Innovation, entrepreneurship and business plan)

Resource Persons: Mr. CharanLaka Raju (founder &CEO Stumagz)

Ms. Ashwita Reddy (Co-founder & CEO at Level)

No of students participated: eight colleges (Hyd-Dist)- 100 students

Date: 22nd February 2019.

Objectives:

Ø Need for entrepreneurship

Ø Understanding the process and procedure involved in setting up a small enterprise

Ø Know the pros and cons in becoming an entrepreneur

Report: TSKC of VGDC has organised a one-day workshop on Entrepreneurship Orientation. In the first phase of the programme, Dr. Suchitra Singh Coordinator TSKC welcomed the guest, while Ms Bangla Bharati senior faculty introduced the guests. This was followed by a brief report on the programme by Mr.Venkat Eshwar. Resource persons Mr. CharanLakaraju and Ms. Ashwita Reddy shared their successful stories as entrepreneurs. They motivated the students to nurture entrepreneur skills and also provided orientation on how to conceive an idea, shape it and arrive at an entrepreneurship plan. They also helped students understand the nuances of entrepreneurship, idea generation and execution. Dr. N.C. Sowjanya closed the session with a vote of thanks.

Outcome:

Ø Students learnt how to prepare a business plan

Ø Students learnt what it would take to start a business plan

Ø Pros and cons of entrepreneurship



Inter collegiate entrepreneurship competition (Phase II)

Title: INTER COLLEGIATE ENTREPRENEURSHIP COMPETITION

Resource Persons:Mr. SirishBomakanti Narasimha

Ms. Sai Sita Bomakanti

No of students participated: eight colleges (Hyderabad district) - 100 students

Date: 22nd February 2019.

No of Participants: six colleges (40 participants)

Objectives:

- To empower young entrepreneurs
- To promote students to set up their own business

Report: TSKC (VGDC) conducted Inter Collegiate Competitions (Phase- II) on 4th April 2019. It was overwhelming to see teams from different colleges participate in the competition. The competition was a first of its kind to be held at Government Degree college level. A total of ten teams with 5-6 participants per team had registered for the competition. The event was inaugurated with the lighting of traditional lamp by the dignitaries followed by a prayer song. The judges then gave a briefing on the rules and regulations of the competition. The Competition kicked off with students showcasing their business plans and outcomes. The competition was a test of their innovative ideas, and execution. Participants enthusiastically shared their ideas and execution plans.

The team from Khairtabad Degree College emerged as the winners, followed by Girls team from Hussain-e-alam Degree College in the second position respectively. The event concluded with distribution of cash prizes to the winners and certificates to the participants. Dr. N.C. Sowjanya proposed vote of thanks.

Outcome:

- Shared ideas and learnt the possibilities and opportunities for start up Business.
- Motivated students to come up with start-up companies.

